

# Industry Engagement Program

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## Get Involved

Stay in touch with the global Triton network, build meaningful relationships, and support students as they prepare for the world of work. Sharing your story and your professional expertise can be invaluable for our students. Our alumni help us improve career prospects for current students. These are just a few reasons to get involved. Throughout the year, you will find many opportunities to give back and support your fellow Tritons. *No matter where you are in life, there are definitely students who can benefit from your experience and advice.*

## How You Can Support Us:

1. **Career Talks** | *Time Commitment: 1-2 hours*

Each quarter, we welcome alumni back to share their career stories with students. You could chat with students over coffee, participate in an industry panel, give a presentation about industry trends to a student organization, or volunteer to speak in a class. Your insights can be helpful for students who want to hear from industry professionals working in a field they're interested in. *Requirements:* Passion about your chosen field and an interest in talking with students.

2. **Mock Interviews** | *Time Commitment: 30 minutes - 1 hour*

Help students prepare for job interviews by acting as a recruiter at a mock interview. *Requirements:* Have experience conducting interviews and/or working in recruitment roles.

3. **Career Mentoring** | *Time Commitment: Varies, suggested time is 1 hour per month for 3-6 months*

Volunteering to mentor a student is one of the most rewarding ways to give back. You can guide students through the ins and outs of starting their career or how to navigate the job search process. Alumni can offer mentoring to students through the Tritons Connect platform to connect virtually or in-person. *Requirements:* Have an interest in supporting a student to help improve their career readiness. Have an active Tritons Connect account, update your profile settings and notification preferences.

4. **Share Internship and Job Opportunities From Your Organization**

Does your organization have a need that our Econ talent could fill? We can post the job announcement in our EconUG Blog and share it with our student organizations and students. Email the details of the job announcement to [econugblog@ucsd.edu](mailto:econugblog@ucsd.edu) and copy [kadoescher@ucsd.edu](mailto:kadoescher@ucsd.edu).

5. **Ask an Alum** | *Time Commitment: One quarter, contacted on an ad hoc basis*

Each quarter, our department website will spotlight alumni from a variety of industries who are willing to respond to student career questions or requests for informational interviews. Featured alumni can share a photo and a short bio with the option to include a direct link to their Tritons Connect profile. If contact information is omitted, the program director will make a warm introduction for students who want to connect. *Requirements:* Be responsive and willing to answer students' career questions.

6. **Career Modules** | *Time Commitment: Varies, can work with your availability*

Alumni can share their expertise to assist with planning and producing a short video as part of a larger career module series intended to provide students with information to support their professional development and career readiness. Videos will be accessible to all students via the department website. The videos may be supplemented with a short blog post with links to additional resources and/or transcript of a Q&A interview with an alum sharing insights from their field. Each video can range between 2-10 minutes and focus on one of the following topics:

- **Career exploration** - *What can you do with an Econ degree? Which major(s) align with your career interests?*
- **Reflection** - *Self-assessment of interests, motivations, values, strengths, goals, skill gaps, steps to reach goals.*
- **Job market** - *How to research companies, industries, hiring trends, internship programs, required certificates and degrees?*
- **Professional network** - *Who to connect with and how? What to say? How to maintain connections? How can a mentor help?*
- **Skill development** - *What skills are in-demand? How/where to gain those skills? What are transferable skills?*
- **Career portfolio** - *How to prepare a professional bio, marketable skills, resume, work samples, references, interview preparation to stand out in highly competitive industries?*
- **Language** - *Learn industry-specific lingo and how to articulate academic skills to employers.*

7. **Share Your Ideas!** How would you like to contribute to the professional development of undergraduate students in the Department of Economics? Email Karen at [kadoescher@ucsd.edu](mailto:kadoescher@ucsd.edu) to discuss your ideas.