

Thursday, February 18th

Hal Varian

Chief Economist at Google



Friday, April 23rd

Elisse Walter

SEC Commissioner



Tuesday, July 20

Takeo Hoshi

Acting Dean, Professor, Pacific Economic Cooperation



Fall Event (speaker to be announced)

The UC San Diego Economics Roundtable Lecture Series is organized by the UC San Diego Department of Economics in coordination with UC San Diego Extended Studies and Public Programs. The purpose of the Roundtable is to provide top business professionals and community leaders in the San Diego region with the opportunity to share the views and opinions of renowned experts in the fields of economics, finance, business and public policy. Members of the Roundtable will share insights with their counterparts in the business community and with members of the UC San Diego faculty. During 2010, four roundtable sessions will be held, featuring an exciting roster of economic and public policy experts.

The UC San Diego Department of Economics gratefully acknowledges the 2010 UC San Diego Economics Steering Committee for their support:

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For additional information and registration visit the UC San Diego Economics Roundtable website:

www.economics.ucsd.edu/roundtable

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2010 UC San Diego
Economics Roundtable



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*Economics
Roundtable*

The University of California, San Diego is pleased to present the 2010 UC San Diego Economics Roundtable lecture series. The Economics Roundtable provides a forum for local business professionals and community leaders to exchange ideas and information with world-class economists and financial experts. Hosted by the UC San Diego Department of Economics in conjunction with UC San Diego Extended Studies and Public Programs, the Economics Roundtable continues an important UC San Diego partnership tradition between the academic and business communities. We invite you to join us as we inaugurate the twentieth year of this exciting and informative program. We look forward to your participation.

Jeff Elman
Dean, Division of Social Sciences

Mary Walshok
Associate Vice Chancellor,
Extended Studies and Public Programs

www.economics.ucsd.edu/roundtable

Predicting the Present With Google Trends

Hal Varian is the Chief Economist at Google. He started in May 2002 as a consultant and has been involved in many aspects of the company, including auction design (all of Google's ads are sold by auction), econometric analysis, finance, corporate strategy, and public policy.

He also holds academic appointments at UC Berkeley in three departments: business, economics, and information management.

Dr. Varian has published numerous papers in economic theory, industrial organization, public finance, econometrics, and information economics. He is the author of two major economics textbooks which have been translated into 22 languages and is co-author of one of the bestselling books on business strategy, *Information Rules: A Strategic Guide to the Network Economy and The Economy of Information Technology: An Introduction*.

Hal has said "If you torture the data long enough it will confess to anything." But, he also adds "I am not sure we want to waterboard our data, but at least we do want to understand it."

Professor Varian received his MA and Ph.D. from UC Berkley and has honorary doctorates from the University of Oulu, Finland, and the Karlsruhe Institute of Technology in Germany. Varian regularly publishes articles in the *New York Times* and the *Wall Street Journal*.



Hal Varian

Chief Economist at Google

Thursday, February 18th
7:30-9:00 a.m. • UC San Diego Faculty Club

How to Register

The cost to attend each Roundtable event is \$50 per person (includes Continental Breakfast and parking). By subscribing to all four 2010 events you receive a 25% discount.

To attend one or more of the 2010 UC San Diego Economics Roundtable functions please:

1. Register on-line at www.economics.ucsd.edu/roundtable or
2. Fill out the form below and mail or fax to:

UC San Diego Economics Roundtable
Attn: Edie Munk
9500 Gilman Drive, MC 0176-0
La Jolla, CA 92093-0176

Fax: (858) 534-7385

3. For additional information, please call Edie Munk, UC San Diego Extended Studies and Public Programs, at (858) 822-0510 or email, emunk@ucsd.edu

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- Fee: \$150 for the full series (25% discount)
 \$50 Varian Roundtable
 \$50 Walter Roundtable
 \$50 Hoshi Roundtable
 \$50 Fall Event (Speaker to be announced)

Please enclose a check payable to UC Regents, or pay by Visa, Mastercard, Discover or American Express.

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For further information on the UC San Diego Department of Economics, please call (858) 822-0805.

The UC San Diego Economics Roundtable thanks corporate sponsors Wells Fargo and La Jolla Bank, and table underwriters MarketPointe Realty Advisors, UC San Diego/IRPS, The San Diego Daily Transcript, Sullivan Hill Lewin Rez & Engel, Regents Bank, Reis Investment Management, and California Western School of Law for their generous support of this series.

Elisse Walter

SEC Commissioner

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Plans and Prospects for Financial Reform

Elisse Walter was appointed by President George W. Bush to the U.S. Securities and Exchange Commission and was sworn in on July 9th, 2008. She is one of the five Commissioners with the SEC. A former Senior Executive Vice President for Regulatory Policy and Programs at the Financial Industry Regulatory Authority (FINRA), the nation's regulator of securities firms, Walter spent much of her career at the SEC and financial industry regulating entities.

Harvey Goldschmidt, a former SEC Commissioner said of her SEC appointment, "she brought a new breadth, high intelligence and integrity that everyone admired...at just the right moment." And SEC Chairwoman Mary Schapiro on Walter, "she has a phenomenal ability to cut through lots of information, lots of complexity, understand the situation, and then be creative in coming up with a good way forward."

Commissioner Walter graduated from Yale University with a B.A., cum laude, in mathematics and received her J.D., cum laude, from Harvard Law School. She is a member of the Academy of Woman Achievers of the YWCA of New York City, and has received the Presidential Rank Award, the SEC Chairman's Award for Excellence, and the SEC's Distinguished Service Award.

Lessons from the Global Financial Crisis

Professor Hoshi is the Pacific Economic Cooperation Professor in International Economic Relations at IR/PS, and Research Associate at the National Bureau of Economic Research, and at the Tokyo Center for Economic Research. His major research area is the financial aspect of the Japanese economy, especially corporate finance and governance.

Hoshi is the inaugural recipient of the Enjoji Jiro Memorial Prize, given to three leading Japanese economists who work on policy issues. He is also the recipient of the JEA-Nakahara Prize, which is awarded by the Japanese Economic Association to a Japanese economist with international recognition under the age of 45.

He is co-author of *Corporate Financing and Governance in Japan: The Road to the Future*, which received the Nikkei Award for best economic book. Other publications include *Crisis and Change in the Japanese Financial System*, *Economics of the Living Dead*, and *Solutions to Japan's Banking Problems: What Might Work and What Definitely Will Fail*.

He has been editor-in-chief of the *Journal of the Japanese and International Economies* since 1999.



Takeo Hoshi

Acting Dean, Professor, Pacific Economic Cooperation
Chair in International Economic Relations, UCSD
School Of International Relations and Pacific Studies

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