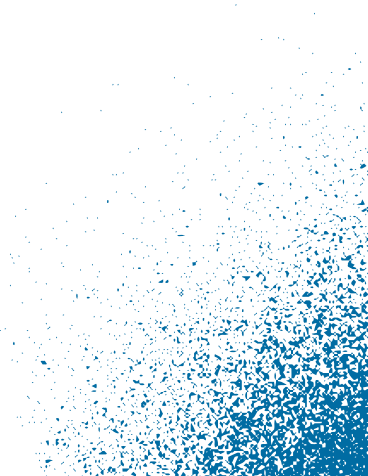




ECONOMICS INDUSTRY ENGAGEMENT IMPACT REPORT

2024



LETTER FROM THE DIRECTOR



Now in its second year, The Economics Industry Engagement program has continued to grow in its reach and impact, fostering new connections between current UC San Diego students and talented alumni.

For students new to Economics at UC San Diego, this program has provided career resources to set them up for success in their first and second years – we recognize these are pivotal times to begin the critical work of building connections and learning soft skills. Resources like these allow them to gain a stronger foothold for job placements. Students can now access a list of internship programs and offerings categorized by class standing eligibility, connecting their academic understanding to real-world experiences.

Quarterly networking and professional development events have given students the opportunity to meet directly with alumni and recruiters. Nearly 500 students have attended our events in year two, a 17% increase from year one. Building on previous successes, we are continuing to host quarterly networking and talent connection events that have brought together alumni and students, creating a robust community to help get students hired.

Looking to the future, we plan to incorporate a new fall welcome event that will connect student organizations, alumni and employers in a dynamic engagement to foster early career-planning. As an additional resource, a year-by-year career development checklist is being developed for Economics students. We hope to encourage our bright scholars to utilize their time at UC San Diego wisely and inform them of important timelines for procuring internships and enhancing their career development. The career conference we are holding in January 2025 will feature some of our most distinguished alumni, who have signed on to serve as key speakers to share their wisdom with students.

Your support has helped bridge academic studies and practical industry experiences, empowering students striving for excellence in career achievement. Thank you for being a part of this pivotal program. I look forward to connecting with you in the coming year as we engage more students and expand our industry partnerships.

Sincerely,

A handwritten signature in black ink that reads "Karen Doescher". The signature is fluid and cursive.

Karen Doescher
Director, Industry Engagement and Student Professional Development
Department of Economics

STORYTELLING FOR STUDENTS

Powered by alumni, we have hosted more than 100 industry guest speakers, **doubling** the guests who participated in year one. Giving hope to the future, these diverse alumni and industry speakers allow current Economics students to see themselves in the professional development paths of their mentors.



A sampling of esteemed corporations participating in last year's Industry Engagement workshops

101
industry guest speakers visited UC San Diego in year two

17%
increase in event attendance in year two

492
students attended events compared to 429 in year one



Alumnus Ken Bisconti '89 shares career guidance at an Industry Engagement fireside chat

NETWORKING AND PROFESSIONAL DEVELOPMENT

New to our programming this year was a **Career Prep Workshop** series, where students were able to learn skills to enhance their resumes and tailor their internship search with strategies specific to the Economics fields. To give our students additional practice, the workshops also covered how to give an elevator speech, how to prepare for an interview, and allowed participants to take part in mock interviews and practice what they had learned.

We continue to bring a wide variety of industry partners to campus. Recruitment teams from a range of organizations from government agencies like the International Monetary Fund and IRS to banks like Wells Fargo to consulting firms like Boston Consulting Group, all have reached out to organize **annual recruitment events** at UC San Diego to specifically target top talent from our university.

The Industry Engagement program seeks to tap high-caliber companies focused on topical areas including asset and wealth management, investment management, equity research and private equity. Additionally, our alumni volunteers have advised that opportunities at the Treasury could be materially beneficial for students as they embark upon their professional careers post-UC San Diego. Further, Industry Engagement seeks to leverage the San Diego region's unique business community by engaging companies in biotech, hospitality and BlueTech to funnel Triton talent their way.



PLACEMENTS AND POST-GRADUATION OUTCOMES

In year one, we launched post-graduation surveys and started to collect data on internship placements of students throughout the year. Anecdotally, our students have shared that **these programs have been key to their receipt of various internships** throughout the year.

“I'm excited to share that I've secured a wealth management internship at UBS and have received my offer letter. Your support over the past year of applications has been invaluable and I am extremely grateful for everything you've done for me.”

- SANCHIT SUNEJA
CURRENT ECONOMICS STUDENT

“I wanted to share some good news with you: I just got an offer from Bank of America for Summer 2024! It's with their Strategy and Management Department and I'm really excited about the opportunity! I wanted to thank you for all your guidance and advice this past month! I'm incredibly grateful for all the experience working with the program has given me.”

- SWETA MUSINI
CURRENT ECONOMICS STUDENT

Watch a short clip on students sharing their reaction to Industry Engagement's welcome event.



<https://bit.ly/4gU9wQY>



AN ALUMNI CONNECTION SPARKS STUDENT SUCCESS

Starting his journey at UC San Diego as a Business Economics major, **Zachary Schuler** attended a two-day professional development conference in the fall of his first year on campus. Learning from the conference, Zachary gained confidence and was eager to explore the range of professions stemming from his major. He went on to attend the ‘Working in Data’ networking event in spring 2024. Zachary’s exposure to a panel of speakers at this gathering allowed him to see a broad range of alumni and hear their diverse perspectives on a variety of careers experiences. It was at this spring gathering he had the chance to speak directly with alumni speaker, **Daniel Torreblanca ’19**.

Impressed by Zachary’s strong work ethic and motivation to follow-up after their brief post-event interaction, Daniel offered Zachary a two-quarter internship — an opportunity to build personal skills and interact with clients in the financial planning and wealth management field.

A Triton alumnus and founder, Daniel knows first-hand that relationships are key to professional growth and development. Reflecting on his own entrepreneurial journey and career evolution, Daniel experienced mentorship that made a difference. By being involved with the Economics Industry Engagement program, he is paying it forward. There are so many ways to make an impact with a UC San Diego degree in Economics. We are thankful for Daniel’s willingness to encourage the growth of industry while supporting current students.

“That’s why I wanted to be more involved — because in our industry it’s hard to find a good mentor...if I focus on these developing minds or careers, in the future it’ll be good for everyone.”

- DANIEL TORREBLANCA ’19
ECONOMICS ALUMNUS

Today, Zachary works as a part-time Client Services Associate at Guardtower Financial services, where he maintains client relations and pursues his interest in financial planning. Daniel continues to be an excellent mentor and advocate for students.

Events like these help students connect to their careers and follow their passions. You can get involved and foster student growth by connecting with Karen Doescher at kadoescher@ucsd.edu.

GUIDING THE NEXT GENERATION

Envisioned and brought to fruition thanks to Triton philanthropy, the Economics Industry Engagement program encourages UC San Diego students and helps them gain a foothold in meaningful careers. It also provides opportunities for alumni to play a part in shaping the success of the next generation.

“Guiding students from my alma mater, UC San Diego, as they navigate this thing called 'life' post-graduation was a true full-circle moment. Sharing insights and helping them take those first steps into the professional world was incredibly rewarding.”

- RIYEN BLOUNT '19
ECONOMICS AND PSYCHOLOGY ALUMNUS

Your support has helped prepare Economics majors for a competitive job market and enrich industry connections to UC San Diego.

DEEPEN YOUR CONNECTIONS

You can set Economics students up for success and build connections with fellow UC San Diego alumni.

Want to get more involved?

SHARE YOUR STORY | ATTEND AN EVENT | GIVE TO THE INITIATIVE



<https://bit.ly/3XXuVQx>

